

Tech savvy creative artist with commercial experience earning a Bachelor of Fine Arts in Communication Design in 2020 from Parsons School of Design; Energetic and focused for minimal design with unique problem-solving skills to adapt to changing mediums. Skills include Adobe Photoshop, Illustrator, InDesign, and Premier.

GIDEON GULKO

GRAPHIC DESIGNER

📞 732.927.0788
 ✉️ gtg@gideongulko.com
 🌐 www.gideongulko.com
 📍 New York, New York

Adobe Photoshop ●●●●●
 Adobe Illustrator ●●●●●
 Adobe InDesign ●●●●●
 Adobe Premiere ●●●●●
 MS Word ●●●●●
 MS Excel ●●●●●
 MS PowerPoint ●●●●●
 Google Docs ●●●●●
 Google Slides ●●●●●
 HTML/CSS ●●●●●

EDUCATION

🎓 **Parson New School of Design**
 New York
BFA Communication Design 2020

- Deans Scholar with merit status
- Jewish Culture and Advocacy Club

🎓 **Yeshivat Torat Shraga, 2015-2016**
 Jerusalem, Israel

- Year abroad studying culture and religion

🎓 **Hillel Yeshiva High School, 2011-2015**
 Deal, New Jersey

- JV & Varsity Soccer and Hockey Team (Goalie and player)
- Student Council

EXPERIENCE

2020

2018

2017

2016

2015

2014

2011

🏠 **Always For Me, Lingerie | Designer 2017-2018**

- In house designer for corporate rebranding.
- Responsible for designing commercial advertisements & new website home page.
- Designed interior packaging material for company to send their clothing in.

🏠 **Hazan Sports Management | Part Time Designer 2017**

Assisted rebranding team & process of how the Sports Agencies attracts new clients.

🏠 **Sy Ari Da Kid, Hip Hop Artist | Designer 2017**

Designed marketing flyers for the artist.

🏠 **Israeli Zionist Club, Hunter College | Designer 2017**

Designed club logo for the Israeli Zionist chapter of the college.

🏠 **Dev Performance Systems | Designer 2017**

Designed corporate logo.

🏠 **Ursa The Chef, Hip Hop Artist | Lead Designer 2017**

Designed artists brand logo & business cards.

🏠 **SOLOMONO, DJ | Lead Designer 2017**

- Responsible for all album artwork released on SoundCloud.
- Designed DJ's brand logo.

🏠 **BNLVY, Hip Hop Artist | Designer 2017**

Designed several album artworks for published songs on iTunes, Apple Music, Souncloud, & Spotify.

🏠 **Torah Basketball Camp | Designer 2016**

Designed marketing sign-up flyer

🏠 **Shalhevet High School | Designer 2016**

Designed marketing flyer

🏠 **TelecomExchange.net | Designer 2016**

Designed corporate logo

🏠 **AJ Barrenz, Hip Hop Artist | Designer 2016**

- Designed album artwork for his single Ambitious
- Currently designing future album artwork

🏠 **Ehud Adler | App Designer 2015-2016**

- Five5 App, designed game characters, animations & advised on graphic layout, currently in Apple App Store.
- Simple Siddur App, advised on graphic layout & icons, currently in App Store.

🏠 **Launch 3 Telcom | Fairfield NJ**

Summer Paid Internships & Yearly based Project Work, 2014-2016

- Assisted internet sales with eBay- created new listings, editing and removing old listings.
- Created Launch3 YouTube marketing channel -- responsible for filming & publishing of company products.
- Published technical blogs and infographics for Telecom division.
- Designed a two-sided color 'discount/savings card' for HVAC division & worked with outside printing company.
- Responsible for all commercial drone activities - operating at cell tower for video capture & produced for external marketing.
- Assisted with customer email support & designed marketing brochures.
- Assisted warehouse with organizing, un-loading, and cleaning.

🏠 **ForeFront branding | Branding & Designer 2017**

- Consulted for ForeFront main clients, hip Hop Artist 21 Savage & personal photographer John Canon, on Pop-Up-Shops designs for selling merchandise.
- Re-crafted promotional flyers for 21 Savage & his manager, Kei Henderson.

🏠 **Bull Street | Designer & Consultant 2017**

- Designed Bull Street App logo, currently in App Store.
- Advised on user look & feel for the App.

🏠 **SWNKY, Hip Hop Artist | Lead Designer 2017**

Designed several album artworks for published songs on iTunes, Apple Music, SoundCloud, & Spotify.

🏠 **Sammy K, Hip Hop Artist**

Designer & Photographer 2016-2017

- Designed album artwork for his music, that has been released on iTunes, Apple Music, Soundcloud and Spoity.
- Currently designing future album artwork.

TIMELINE